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Free Fallin'

Peter Gabriel...

Sledgehammer

Pearl Jam.....

Jeremy

Will Smith.

Freedom

Men In Black

Madonna.....

**Open Your Heart** 

Like a Virgin, Papa Don't Preach,

Material Girl, Like a Prayer,

Way, Livin' on the Edge

INXS: Need You Tonight

a-ha: Take on Me

Gangsta's Paradise

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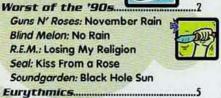
Culture Club: Karma Chameleon

Written by DESMOND DEVLIN Video Consultant: DAVID P. LEVIN

Bon Jovi.....







Sweet Dreams (Are Made of This) Spice Girls..... Say You'll Be There Van Halen..... Jump

Rappers' Delight..... Dr. Dre: Keep Their Heads Ringing, Dre Day, Nuthin' But a "G" Thana Snoop Doggy Dogg: Who Am I?, Gin and Juice Tupac Shakur: California Love Bone Thugs-N-Harmony: Tha Crossroads Nine Inch Nails.....12

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We Are the World

Closer





Jenette Kahn president & editor-in-chief

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I Would Do Anything For Love (But I

Won't Do That)

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## WORST OF THE 'SUS





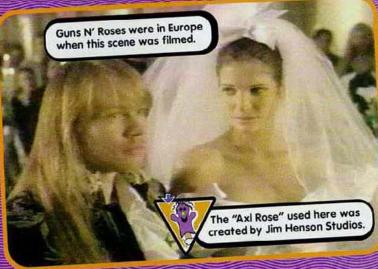


#### MELON NO RAIN



Although the band didn't win a Grammy for this song, Slash brought home the Scottish Terrier "Best of Breed" trophy at the Westminster Dog Show.









### KISS FROM A ROSE







Jim Carrey enjoyed his role as the Riddler, because it gave him the opportunity to play a more subtle role than usual.

### LOSING MY RELIGION

Michael Stipe sings, "Oh no, I've said too much" five times during this song.

Unfortunately, he has never said that during any of his deadly awards show appearances.



The band has never admitted what R.E.M. stands for Therefore, it could stand for any of the following:

Rancid Emu Meat
Rioting Egyptian Midwives
Researching Eisenhower, Mamie
Rabbis Expectorating Mucus
RuPaul's Ermine Mudflaps
Red-blooded Euthanasia Mallets
Rectal Enema Moistener
Ready? Everybody Mambo!
Radioactive English Muffin
Rubber Ebert Mask



#### **SWEET DREAMS**

## EUBILLULGS

(ARE MADE OF THIS)











#### SAY YOU'LL BE THERE

### SPICE GIRLS

It took a male co-writer, a male producer and a male director to create this tribute to "Girl Power."

The Spice Girls' 1997 musical performance on Saturday Night Live got the most laughs of any segment since Belushi left.



The most advanced futuristic technology yet seen in videomaking was used here — not the rayguns or the vehicles, but the machine to get all five women's voices in the same key.



When the Girls sing "Tell me, will this déjà vu never end," they are tapping into an entire school of French philosophical thought, embodied by Marcel Proust's Remembrance of Things Past, another work which seeks to use the inner self as a basis for comparing art and the literal world.

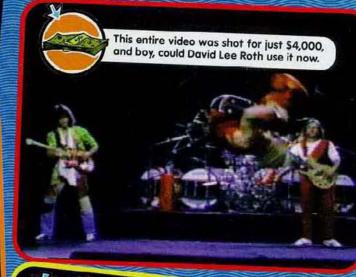


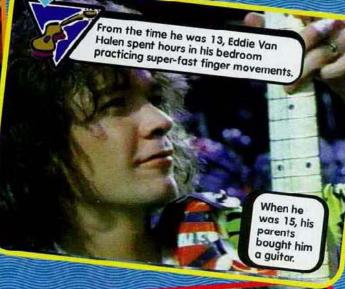
### POP OFF VIDEO

#### JUMP

### Man Hallen











# POP OFF VIDEO REPERS' DELICIT

This is another Dr. Dre video with Snoop Doggy Dogg, not to be mixed up with Dre's role in Snoop's "Gin and Juice," after which Snoop appeared in the Dogg Pound's first video, while the D.O.C. shows up in Dre's "Nuthin' But a G Thang," before Ice Cube teamed up with Dre in "Natural Born Killas." Things eventually got so confusing that last year, Dr. Dre accidentally made a cameo appearance in his own video.



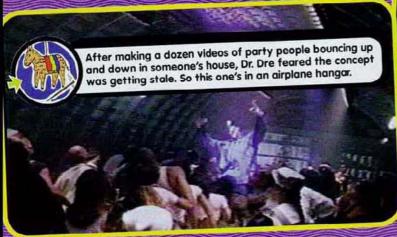
### DRE DAY





These guys can't sneeze without a hundred homeys nearby to say "Gesundheit."
And yet for any real-life shooting incident, there never seems to be even one witness.

### DR. DRE KEEP THEIR HEADS RINGING



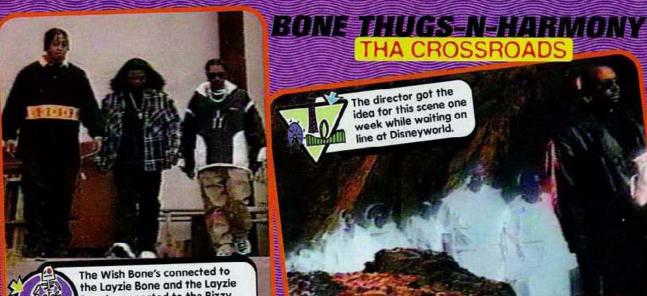


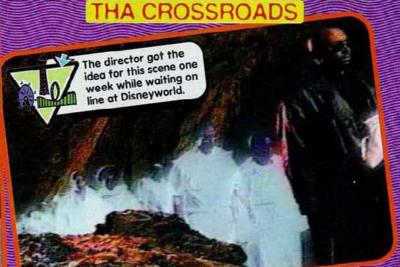
#### DiaDit NUTHIN' BUT A "G" THANG



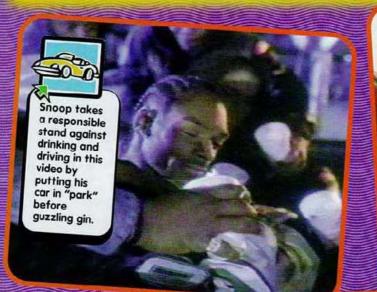








### REPLAS DELICAT





The day after this scene in which Snoop wears a hockey jersey was shown on Canadian TV, over 150,000 sets were brought to repairmen for color knob adjustments.





#### SNOOP DOGGY DOGG GIN AND JUICE



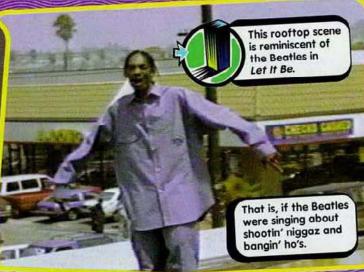


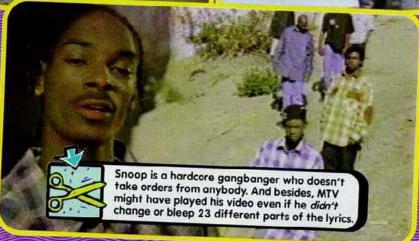
Due to Tupac's premature death, Death Row may be forced to stop releasing additional yearly Tupac albums by 2009.

#### SINULUL TURKE TURKE









### TUPAC SHAKUR (WITH DR. DRE) CALIFORNIA LOVE









#### CLOSER

## NINE INCH NAILS







There isn't one Pauly Shore movie that wouldn't be tremendously improved with the insertion of several of these.

SCENE MISSING

NIN





### AEROSMITH LOVE IN AN ELEVATOR

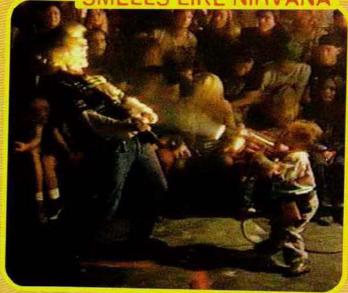




#### **AEROSMITH**

"WEIRD AL" YANKOVIC







#### WE ARE THE WORLD

## USA FOR AFRICA









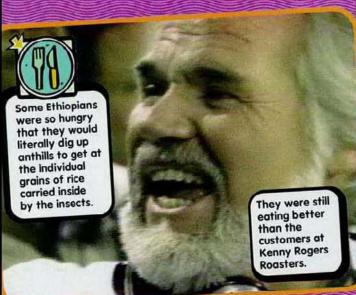








### USA FOR AFRICA









is the one where

a Prayer."

they sing "Livin' on

#### LIVIN' ON A PRAYER



The gaping hole in the ozone layer has increased more than ten times in size since Bon Jovi discovered aerosol hairspray.



The mechanical winch used to fly Jon over the audience also came in handy back in the hotel room with the groupies.



Meat Loaf tried this during one of his concerts. Result: 16 crushed, 39 injured.



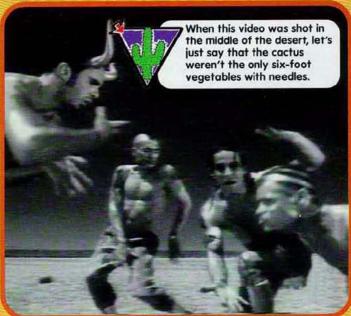
#### GIVE IT AWAY

### THE RED HOT CHILI PEPPERS





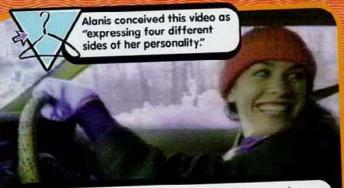




### POP OFF VIDEO

#### IRONIC

### ALANIS MORISSETTE



The level of her acting achievement can be summed up as: "red sweater, green sweater, yellow sweater, wool cap."







With very little time left in the decade to lose its lead, "It's like 10,000 spoons when all you need is a knife" is in the homestretch for "Most Moronic Lyric of the 1990s."



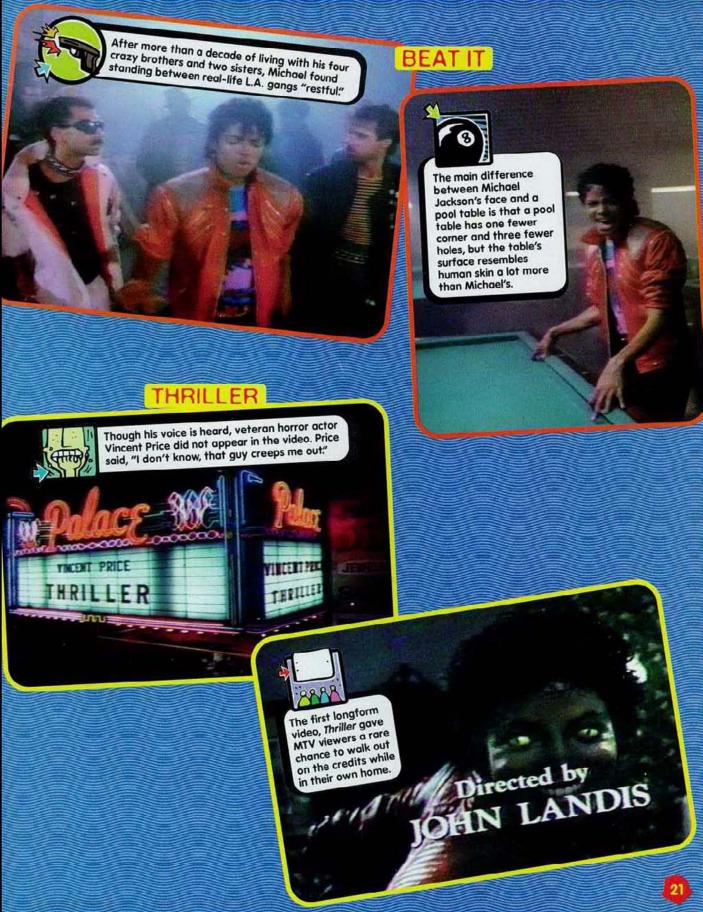


#### BILLIE JEAN

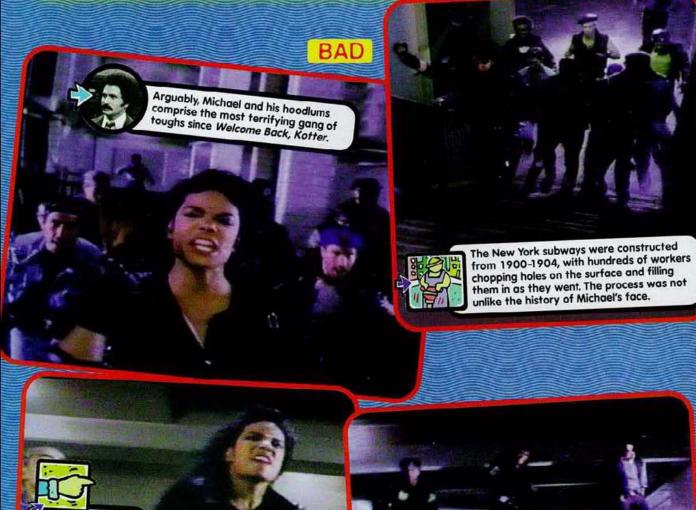








#### MICHAEL JACKSON







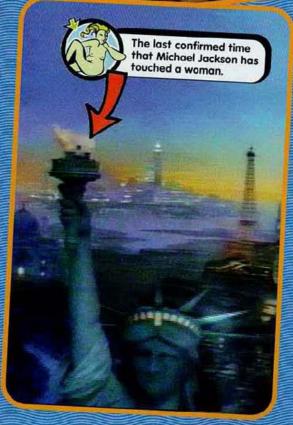
### MCHAEL AND JUNET JACKSON

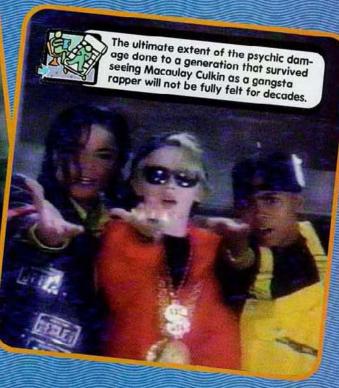


### MICHAEL JACKSON

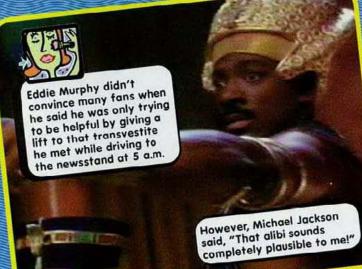
#### **BLACK OR WHITE**











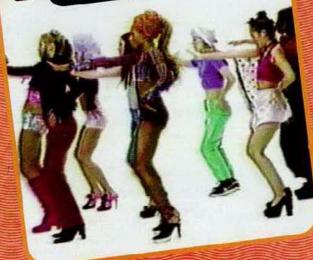


#### MACARENA

### LOS DEL BIO



The Macarena is a good wedding dance compromise for all those people who find the Hokey Pokey and the Chicken Dance a little too challenging.



Usually, the music industry jumps on a trend, copies It to death, and shoves it down the public's throat. However, the genre of "fat middle-aged Latino dads" has yet to set the marketplace afire.



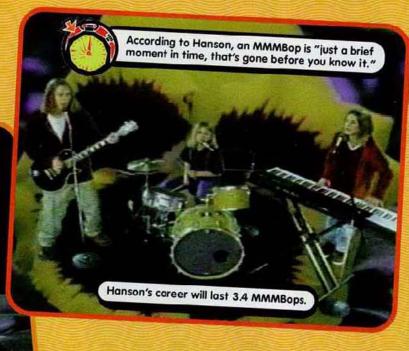




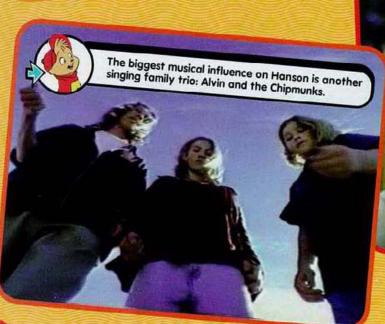


#### MMMBOP

### HANSON







Now that the expected life span for U.S. males has topped 76 years, the youngest Hanson brother may break the all-time showbiz record for "longest time spent in post-pubescent oblivion."









#### ALL APOLOGIES



With this Unplugged special, Nirvana finally realized their most cherished artistic goal...to play for an audience completely full of record company scumbags, MTV weasels, or any leech that could brownnose a ticket off them.



#### IN BLOOM







## THE NOTORIOUS BILG.

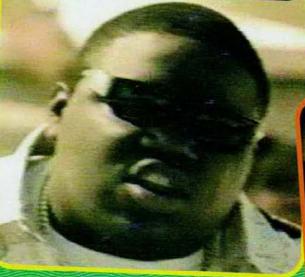


The Notorious B.I.G. is the first singer in history to have two #1 hits after his death.

A desperate Billy Idol has taken to bad-mouthing the Crips and Bloods whenever possible.



California police went through two of those giant pieces of chalk drawing the outline around Biggie's body.

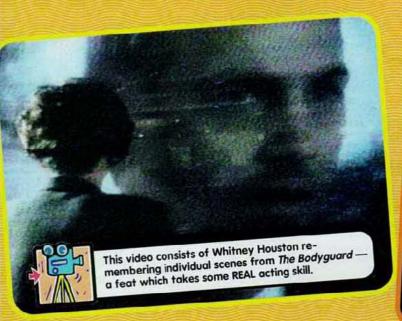




### POP OFF VIDEO

#### I WILL ALWAYS LOVE YOU

### MHTALEY HOUSTON





This record has since been used as a wedding song by over 25,000 couples too dumb to figure out that it's about breaking up for good.

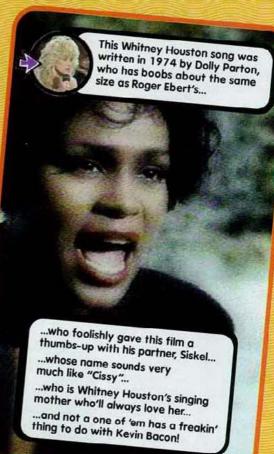
















However, the most likely explanation for "that" is "eat fewer than 6,500 calories per meal."





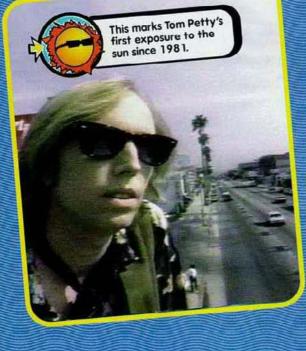
They say smashing a mirror means seven years bad luck. Examining Meat Loaf's career between the original Bat Out Of Hell album and this song in 1993, one may assume that Meat Loaf broke 2.1428 mirrors in 1978.



The message of this video is that dirty 400-pound weirdos with bad skin who peep at bathing women just need a little extra attention.



### OM PETN



#### FREE FALLIN'







While writing the chorus that goes, "And I'm free, free fallin; I'm-a free fallin; free fallin; free fallin; I'm-a free fallin', yeah, I'm free, free fallin', I'm-a free fallin; free fallin; free fallin; I'm-a free fallin; free fallin; I'm-a free fallin; but I'm free, free fallin; oh free fallin; free fallin; I'm-a free fallin; free fallin; free fallin; I'm-a free fallin; but I'm free, free fallin; I'm-a free fallin;" Tom Petty got creatively stuck and could not think of a good closing phrase. Luckily, he eventually came up with "free fallin; free fallin! "



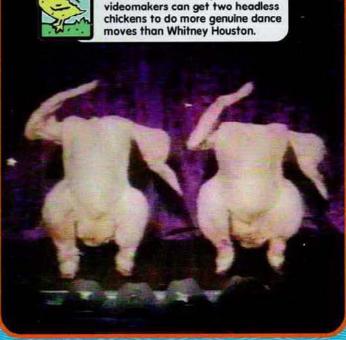
#### SLEDGEHAMMER

## PETER GABRIEL









It's a sad commentary when







Peter Gabriel titled three albums in a row "Peter Gabriel" for no apparent reason.

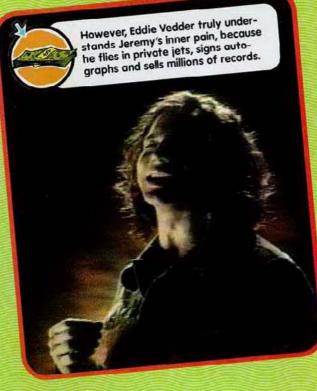


## POP OFF VIDEO

### **JEREMY**

# PELIL JULY









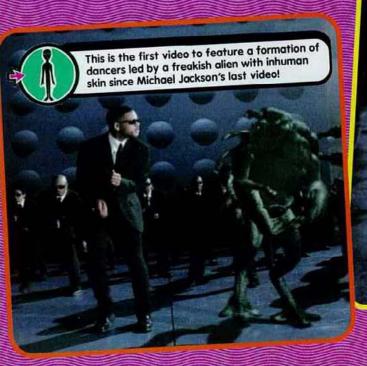


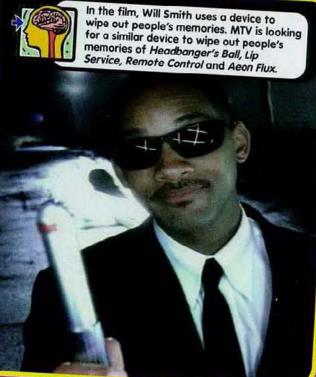
#### MEN IN BLACK

## WILL SMITH







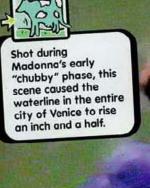




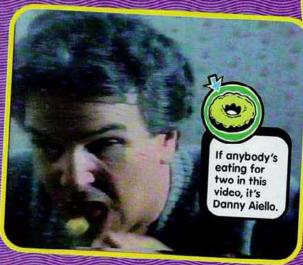


Madonna felt safer about being near an uncaged 400-pound maneating lion than at any time during her marriage to Sean Penn.

#### LIKE A VIRGIN



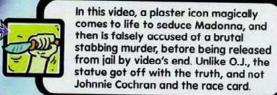
#### PAPA DON'T PREACH





#### LIKE A PRAYER







#### **EXPRESS YOURSELF**



THERE CAN BE

NO UNDERSTANDING

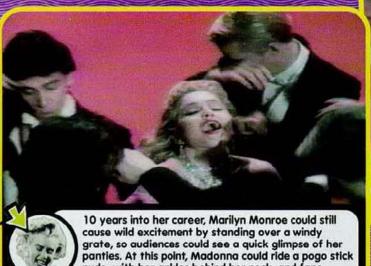
BETWEEN THE HAND

AND THE MIND:



This video makes fortune cookies look deep.

#### MATERIAL





#### TAKE A BOW

nude, with her ankles behind her neck, and fans would say "Oh — what's she promoting now?"







Madonna said

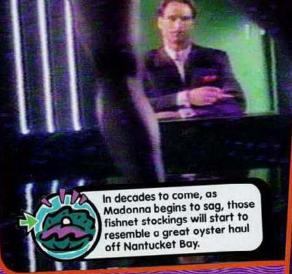
that filming this scene was almost as painful as reading her

> Madonna hasn't been so aroused by a big sweaty bull since dating Dennis Rodman.





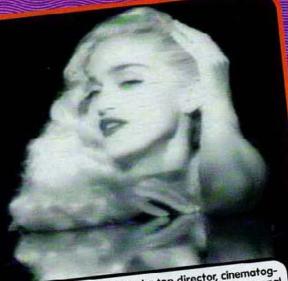
OPEN YOUR HEART





The positive, uplifting message this video sends is that whenever life seems tough, young children can always find a helping hand from the nearest friendly peep show queen.

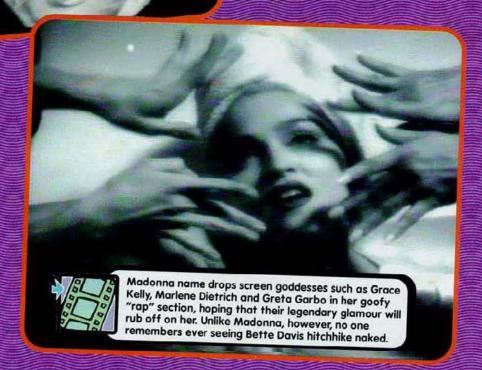
### MADONIA



Madonna hired a top director, cinematographer, hair stylist, makeup team, personal body trainer, choreographer, dietician and publicist in order to advise her fans that "beauty's where you find it."



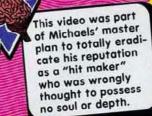
VOGUE

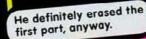




#### FREEDOM

## CHEDICHE IVICHILLE









Dateline NBC used this scene as the climax of their exclusive investigative report on "Killer Jukeboxes."



Even after this leather jacket was ruined, George's old Wham! partner Andrew Ridgely asked, "Um...can I have that?"





#### WALK THIS WAY



Run-D.M.C. created a fashion sensation by letting the rubbery flaps of their Adidas sneakers hang open on either side. Steven Tyler basically does the same thing with his lips.

#### CRAZY



The director wanted Liv Tyler to take off her clothes five times in the four-minute video. But Steven Tyler put his foot down, saying, "That's my daughter, and I refuse to let her strip more than four times."

#### LIVIN' ON THE EDGE



The original script for Alien Resurrection was real dumb.



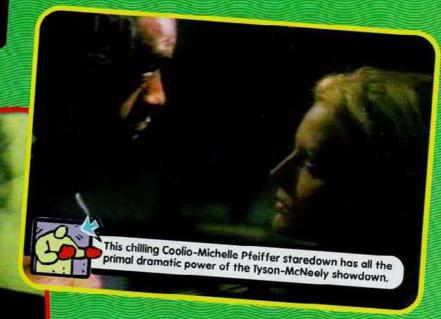
#### LOVE IN AN ELEVATOR

Irving Berlin, Cole
Porter, Oscar
Hammerstein and
all the other great
songwriters of the
first half of the
century spent their
careers trying to
think of new ways
to sing, "I Love
You." And yet, not
one of them ever
came up with "Kiss
your sassafras."



# POP OFF VIDEO COULTO

### GANGSTA'S PARADISE





This guy was one of the moviegoers who paid to see the film *Dangerous Minds*.



The guy who writes MAD Pop-Off Video blurbs sat and watched this one over 25 times. Fool. Fortunately, it didn't cause any side effects. Fool. Fool.

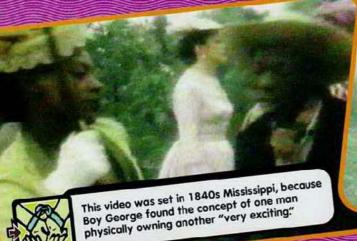


This song features a hook sampled from Stevie Wonder's "Pastime Paradise." Apparently, Stevie was also Coolio's barber.

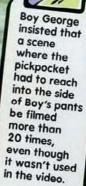


# WORST OF THE '80s

## CUTURE CLUB KARMA CHAMELEON

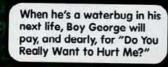




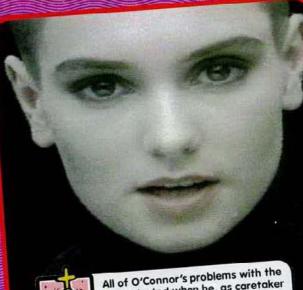




In Buddhism and Hinduism, "karma" is the doctrine of responsibility for all one's acts, which explains good and evil fortune in one's future incarnations.



#### SINEAD O'GONNOR NOTHING COMPARES 2 U

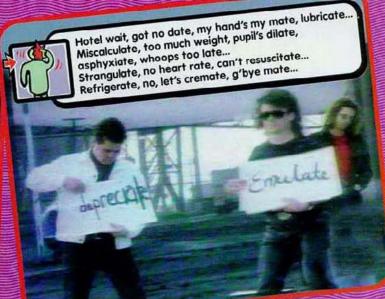




All of O'Connor's problems with the Pope started when he, as caretaker of St. Peter's Dome, sued Sinéad's head for copyright infringement.

#### NEED YOU TONIGHT/ **MEDITATE**



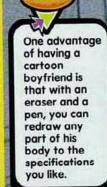


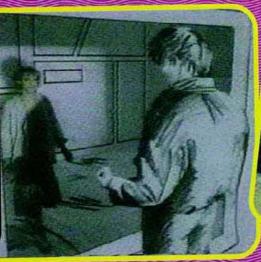
#### DURAN DURAN

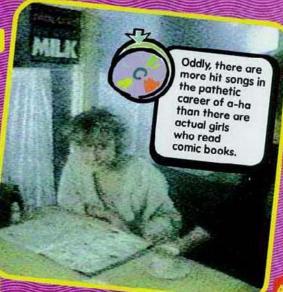
**HUNGRY LIKE** THE WOLF



Most of this video is a tiresome ripoff of Raiders of the Lost Ark...but at least it's about 116 minutes shorter than Indiana Jones and the Temple of Doom.



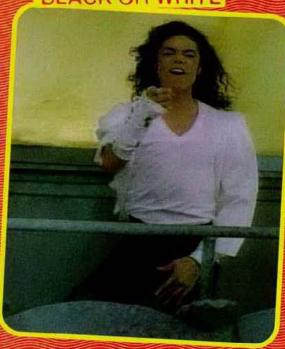




POP OFF VIDEO GALLERY

## CROTCH GRAB MANIA

MICHAEL JACKSON
BLACK OR WHITE



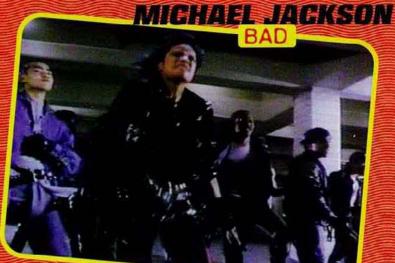
MADONNA EXPRESS YOURSELF





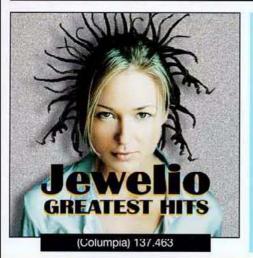
LOVE IN AN ELEVATOR





## Get 11 CDs for 1¢

when you buy 10 more at club prices! it's like getting 21 albums for the price of 57!

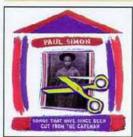


Here's How to Join: First, lock yourself in your room. That way no one will be able to tell you how bad CD clubs are and talk you out of becoming a member. Next, choose any 11 selections from the list of forgettable albums on this page and send us a check or money order for one measly penny (Do NOT send cash). In exchange, we will force you to buy 10 more bad-selling CDs at regular club prices which are currently \$20.98 to \$99.98\* — plus shipping and handling.

Convenient Home Shopping: Every month we choose a CD which no one has ordered in the last few years to be our "selection of the month." If you want the "selection of the month," do nothing. It will be sent to you automatically. If you don't want the "selection of the month," too bad! We'll send it to you anyway and you'll have to go through the trouble and expense of returning it. When we receive it back we'll make it our next "selection of the month" and send it to you again—and we'll keep doing this until you finally break down and buy it!

Dionne Warwick-That's What Psychic Friends Are For (Lowtown) 108.787

Bruce Springsteen-Poor Selling Acoustic Album (Columpia) 257.279



Paul Simon-Songs That Have Since Been Cut From The Capeman (Reekodisc) 121,178

Children Of A Joe Besser God -Orig. Sndtrk. (Epicch) 487,249

LeAnn Rimes-Country Jailbalt (Polydork) 139.774

The Aliman Brothers-Best of the Heroin Years (1969-1972) (Polydork) 430.439

The Aliman Brothers-Best of the Methadone Years (1972-1976) (Polydork) 430.440

Sarah McLachian-Furnbling Towards Obscurity (Goofen) 384.636

Bob Dylan-Positively Incoherent (Columpia) 126.037

The Black Crowes, Counting Crows And Sheryl Crow-Crow Your Own Way (Crowlumbia) 462.192

Michael Jackson-The White Album (Epicch) 132.126

Nirvana-Smells Like Kurt's Decaying Remains (Goofen) 127.050 Willie Nelson-Old And Scuzzy (A&P) 460.972

Puff Daddy-Songs I've Stolen (Def Ham) 110.650

The Go-Go's-Gone Gone (Reekodisc) 485.755

Snoop Doggy Dogg-Neutered (Death Roas:) 465.955

Whitney Houston-I Will Always Irritate You (Lowtown) 136.028

Various Artists-Musicians For The Destruction Of Walden Pond (Warper Bros.) 141.267

Barbra Streisand and Sting-Dueling Egos (A&P) 113.555

Styx-Sux (Swill) 152.124

Tupac Shakur-Dead Man Rapping (Death Roast) 121,871

Kathie Lee Gifford Sweatshop Favorites (Goofen) 139.774

Not Quite As Good As Ezra (Swill) 122,960

Alex Trebek-Sings That Song They Play During Final Jeopardy (Crapitol) 134 932

Tom Petty and Johnny Cash

-The Petty Cash Tour (Warper Bros.) 110.155

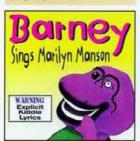
ABBA-Live at the Palindrome Theater (Epicch) 139.113



Luciano Pavarotti-The Songs of Dom Deluise (Fatiantic) 136.010 The Notorious R.I.P. (Death Roast) 112.714

Van Halen-Who The Hell Is Their Singer Now?? (Warper Bros.) 110.866

Elton John-Don't Shoot Me I'm Not Gianni Versace (Polydork) 122,184



Barney-Sings Marilyn Manson (Maverecch) 129.486



-The Artist Formerly Known as Prince (Warper Bros.) 136.846



-The Artist Formerly Known as 4 Warper Bros ) 337,857



-The Artist Formerly Known as ∰ (Warper Bros.) 290.916 Free Magazine: Join now and we'll send you our exclusive full-color magazine jam packed with threats of the legal action we'll take should you fail to fulfill your enrollment agreement. You'll also get these other exciting benefits: Hassles with the post office... Years of aggravation and inconvenience... Bewilderment as to why you ever became a music fan!

Special bonus: No matter what you've read in this ad so far, you'll be required to buy at least 8 more CDs than we've led you to believe, 8 CDs!

Free 10-day no-risk offer: Actually, there is no free 10-day no-risk offer, but we wanted those words to appear in this ad soriewhere.

Just imagine: CDs you could buy much cheaper in any store, shipped right to your front door in damaged condition. What could be more convenient? Join today



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